

ESTTA Tracking number: **ESTTA765159**

Filing date: **08/17/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Stallone, Dianna R.
Application Serial Number:	86749269
Application Filing Date:	09/07/2015
Mark:	THE SMART ENTREPRENEUR
Date of Publication	07/19/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Entrepreneur Media, Inc., 18061 Fitch, Irvine, CA 92614, UNITED STATES, a corporation organized under the laws of CA , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/18/2016. Entrepreneur Media, Inc. respectfully requests that the time period within which to file an opposition be extended until 11/16/2016.

Respectfully submitted,
/Patrick Justman/
08/17/2016

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